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NEW

LEADING THE GREEN INSURANCE REVOLUTION

EXECUTIVE CERTIFICATE IN SUSTAINABLE FINANCE

BY
SINGAPORE COLLEGE OF INSURANCE AND
THE INSTITUTE FOR RISK & INSURANCE, ZÜRICH
UNIVERSITY OF APPLIED SCIENCES (ZHAW)



DURATION:
30 hours



MODE :
Online Instructor-Led



DATES :
Week 1 - 3, 4 March 2022
Week 2 - 10, 11 March 2022
Week 3 - 17, 18 March 2022
Week 4 - 31 March 2022

2:00 pm to 6:00 pm
(GMT + 8, Singapore Time)

30
CPD
hours

PART-TIME

Registration Opening Date: 4 January 2022
Registration Closing Date: 21 February 2022



TARGET AUDIENCE

This program addresses financial specialists, that want to educate themselves in institutional asset management with a focus on insurance. The program is also designed for senior leaders in insurance, banking, and the financial industry in general. The program aims at providing them with the state-of-the-art tools and knowledge of sustainable investing.



CERTIFICATE

Upon passing of the assessment and successful completion of each session, an Executive Certificate In Sustainable Finance, will be jointly awarded by the Singapore College of Insurance (SCI) and the Zurich University of Applied Sciences (ZHAW).



COURSE OUTLINE

SESSION 1: INTRODUCTION

- Why sustainability matters for financial market
- History and origin of different terminologies and definition
- The 17 UN sustainable development goals
- ESG economic / social / governance
- Climate change risk (physical and transition)
- Greenwashing
- Externalities

SESSION 2: SUSTAINABLE INVESTMENT STRATEGIES I: ENGAGEMENT / VOTING

- Product-based exclusions
- Conduct-based exclusions
- Voting and proxy voting
- Dialogue and follow-up
- Effectiveness and impact of the two approaches

SESSION 3: SUSTAINABLE INVESTMENT STRATEGIES II: QUANTITATIVE ESG INTEGRATION

- Typology & challenges regarding data collection
- Consistency and depth
- Application in the investment process
- Case Study

SESSION 4: SUSTAINABLE INVESTMENT STRATEGIES III: IMPACT INVESTING / MICROFINANCE

- Definition and characteristics of impact investing as sustainable investment strategy
- Breakdown of the investment universe
- Microfinance as an advanced example of impact investing
- Microfinance investments from the perspective of private sector investors
- Fund manager due diligence

SESSION 5: SUSTAINABLE PORTFOLIO MANAGEMENT IN PRACTICE

SESSION 6: ESG AND FINANCIAL PERFORMANCE AND RISK

- Sustainability criteria and the overall goal of the firm
- Arguments in favor of a positive and a negative relationship between sustainability and financial performance (value creation / cost of capital)

- Sustainability considerations and financial performance (operational performance, stock performance and risks)
- Industry exposure: is it just Oil?
- Concentration risk, climate risk
- Externalities and the portfolio context
- Breakout session: discussion green claims management and applicability to own company

SESSION 7: SUSTAINABLE FINANCING: BANK FINANCING

- Interaction of economical, ecological, and social parameters in the context of credit risk assessment
- Impact of ecological and social sustainability on credit risk and credit portfolio management
- Impact of sustainability on future cash flow generation capabilities
- Status of application of holistic sustainability considerations in commercial banking

SESSION 8: SUSTAINABLE FINANCING: DEBT FINANCING

- Sustainability measures in the context of bond financing
- Basic principles, the functioning, and the market relevance of green bonds
- Functioning, design parameters and the market relevance of sustainability- and impact-linked bonds
- Green washing problem in the context of green and sustainability-linked bonds

SESSION 9: IMPACT MEASUREMENT AND REPORTING

SESSION 10A: REGULATORY FRAMEWORK

- Details of EU Action Plan on Sustainable Finance
- Activities by regulatory bodies in Asia / Singapore

SESSION 10B: QUALITY ASSESSMENT OF SUSTAINABLE FUNDS

- ESG labels
- Quantitative evaluations
- Greenwashing

ASSESSMENT

Course End Assessment

Multiple Choice Questions

Pass Mark = 70%

Duration = 1 hour





COURSE FEE

Singapore-based Participants	Overseas Participants*
Full Course Fee (incl. 7% GST): S\$3,210.00	Full Course Fee S\$3,000.00
Net Course Fee** (incl. 7% GST & after 80% grant): S\$1,210.00	

Eligible for TAG^

For Corporate Group bookings, please email us at talk2us@scidomain.org.sg

We reserve the right to reject registrations that do not satisfy the programme entry requirements.

*Course Fee for Overseas Participants

To qualify for zero-rating of the course fee for overseas participants, you must satisfy the following conditions:

1. Residing outside of Singapore; and
2. Attending the course in a business capacity and not in personal capacity.

**Eligibility Criteria

- Singapore Citizens or Singapore Permanent Residents, physically based in Singapore, who are sponsored by a Financial Institution#.
- Must fulfil all course requirements.

Letter of Undertaking

The Financial Institution will need to sign a Letter Of Undertaking with the SCI before the registration can be confirmed. In the event that the sponsored participant drops out halfway through the course or did not fulfil the course requirements, SCI will take steps to claw back the course fee subsidy of S\$2,000.00 by issuing an invoice to the respective Financial Institution. The Financial Institution will need to make payment to SCI within 7 business days from the date of invoice.

^Training Allowance Grant (TAG)

The Training Allowance Grant (TAG) has been extended till 30 June 2022. Eligible Financial Institutions (FI) may claim under the Training Allowance Grant at S\$10.00 per training hour, i.e. S\$300.00 subject to meeting its terms and conditions. The TAG will be claimed by the sponsoring FI directly from IBF after the eligible participant successfully fulfils all course requirements.



ABOUT ZURICH UNIVERSITY OF APPLIED SCIENCES

The Zurich University of Applied Sciences (ZHAW) is one of the leading universities of applied sciences in Switzerland. Teaching, research, continuing education and other services are both scientifically-based and practice-oriented. There are eight Schools in the University: Applied Linguistics, Applied Psychology, Architecture, Design and Civil Engineering, Engineering, Health Professions, Life Sciences and Facility Management, Social Work, and Management and Law.

The School of Management and Law (SML) is the largest business school of a university of applied sciences in Switzerland and is accredited by AACSB. Its main principle 'Building Competence. Crossing Borders.' reflects a commitment to quality education and a global mindset, which is also demonstrated by formal partnerships with over 170 universities in every corner of the globe.

ABOUT SCI

The Singapore College of Insurance (SCI) is a not-for-profit professional training and education body set up in 1974, as part of Singapore's efforts to develop as a financial hub.

For more than 45 years, SCI has remained focused in its efforts to upgrade the technical expertise of insurance and financial services practitioners, and to provide them with professional advancement opportunities, through its series of practice-oriented programmes and internationally-accredited qualifications. Since the late 1970s, the SCI has also played the role of an industry examination body to conduct regulatory examinations for those wishing to join the financial advisory, life and general insurance industries.

HOW TO REGISTER

Registration will open soon.

For Corporate Group bookings, please email us at talk2us@scidomain.org.sg

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Website: www.scicollege.org.sg

CPE Registration No.: 199408491M

Period of CPE Registration: From 26 September 2019 to 25 September 2023

Information presented on this marketing material is correct at the time of publishing. However, changes to the programme contents, dates, time, duration and venue can occur owing to unforeseen circumstances. Every effort will be made to inform all participants of such changes on a timely basis.